



STUDENT INFORMATION

Connects Business Project Program is a 5 - week program offered by Study Cairns.

HOW IT WORKS:

Teams of (predominantly international) students work collaboratively to deliver a business project for a **Government Agency, Business or Nonprofit**. You will be supported by a structured program, learning content via Practera's technology platform and a business mentor.

The program aims to provide students with an opportunity to:

- Develop 21st century **employability skills**
- Get **real business experience**
- Expand their **social connections**

STUDENT REQUIREMENTS:

This is an extracurricular program. To gain official certification, and get the most out of your learning experience, you must:

- Commit up to 50 hours of work during the program
- Attend first induction meeting with client and Project coordinator (currently planned for 22/8 at 3pm – but this may be changed depending on the team and client's availability)
- Attend and actively contribute towards team, client and mentor meetings
- Complete all project deliverables with your team, which include: a project plan, a draft report, a final report and presentation

Awesome work experience opportunity!
Tourism market research project, starting September 2nd.
Applications close 5pm 22/8

One of Cairns' biggest tourism companies requires market research to be conducted about their competitors and their current tourism products to help guide their future marketing strategy. You'll be working in a team of 5 (mostly international) students*. At the end of the 5 week project, you receive a digital certificate and LinkedIn badge as proof of your participation.

Do you already have the following skills or are you currently studying any of the following subjects?

- > Marketing
- > Tourism
- > Hospitality
- > Business / commerce

Then we'd love to hear from you!

Email us with your CV and tell us briefly why you'd like to participate:
connects@studycairns.com.au

* This program is designed for international students, primarily, but domestic students are invited to apply.




APPLICATIONS ARE NOW OPEN! Email your Expression of Interest and CV

before 26/8 to connects@studycairns.com.au

To find out more about the program, contact Program coordinator **Gaby Thomasz at Cairns Student Hub**
 Email: connects@studycairns.com.au Phone: 0459256420

How is this program different?



Team-based

Work as part of a diverse and multidisciplinary team.



Real world learning

Work for a real client and get exposure to Australian workplace culture.



Real outcomes

Provide recommendations to solve a real business challenge for your client and present these back to them in a final report and presentation format.



Not an assignment

You will be learning by doing. This is a self-directed, extracurricular program.

WHAT PROGRAM ALUMNI SAY

"I love how this program connects international students with local companies. I have always wished to have an opportunity like this, not just for a good CV, but also for a realistic learning experience. Despite the short amount of time, I made some good friends and learned a lot about teamwork skills."

"I have met some successful professionals and some of them are **willing to be my referees.**"



"I was able to work collaboratively with the clients and mobilised our team. My leadership skills were honed courtesy of working with team members with varied skills."

"I feel that I am now capable of **communicating** with professionals. Before this experience I felt **insecure.**"

PAST PROJECT CLIENTS INCLUDE:



Practera is a multiple award-winning, recognised tech innovator and education provider that has facilitated high quality work-integrated learning experiences for over 10 000 students.

FAQs

Do I get a certificate?

You will receive a certificate upon completion of the project, as long as you have met all program requirements (time commitment and active participation).

Do I have to be in the country?

Yes. This program is an intensive five week experience, with a lot of offline components, so we do require you to be physically in the country to participate.

What if I have a part-time job?

It is fine if you have a part-time job, but you must be able to commit a minimum of 50 hours of work on the project over the five weeks of the program. You will need to coordinate with your team to ensure that you're able to attend meetings and contribute equally to all deliverables.

Do I get to choose the project I work on?

No, projects will be assigned to teams. We ensure clients submit projects that are interesting and achievable within the program timeframe.

Do I get to choose my team?

No, all teams will be assigned randomly to allow for diversity to occur.

Will the project be related to my degree?

It could be, but if it isn't, that's fine too. The projects are structured in a way where you do not need specific technical knowledge.

What type of projects can I expect?

The majority of projects will be non-technical. They could include market research, doing a competitor analysis or creating a social media strategy.

Will I be paid to work on this Project?

No, you will not be paid to work on this project.

Can I skip the orientation session?

The orientation session is compulsory. It is where you will meet your team, mentor and client. Students who do not attend will be removed from the program.

What does the application process involve?

You will be required to complete an online application form, and need to submit a resume as well as complete short-answer questions around your motivations and skills.

Do I need to complete or access Practera before the orientation session?

Once you've been selected to take part in the program, Practera will send you a link to register on and access the platform.