

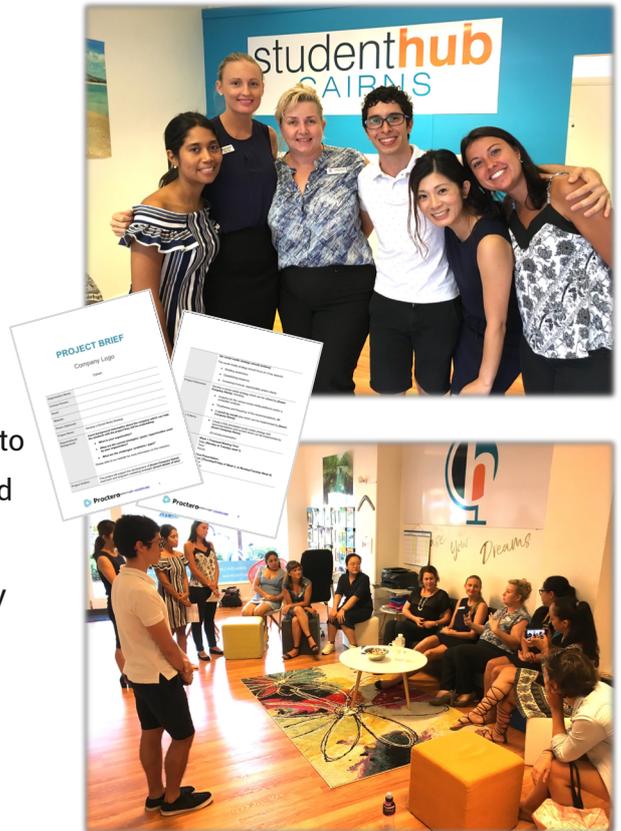
Business Project Program (BPP) Client Information

How It Works

The BPP is a 3-week program in which teams of international students work collaboratively to deliver a consulting project for a local **Government Agency, Business or Nonprofit**. Teams are guided by a structured program, learning content via Practera's technology platform and receiving support from an appointed professional mentor.

The program aims to:

- Provide Cairns-based students with an opportunity to develop 21st century employability skills and expand their social and professional networks.
- Provide clients with real outputs by having culturally diverse, multidisciplinary teams work on key business challenges.



Client Requirements

Clients are required to provide the following:

1. A **project brief** outlining the scope, desired outcomes and success criteria of the project.
2. A **single point of contact** for the project team, committing up to **2 hours per week** for meetings and feedback.
3. A **small amount of executive time** to attend a **briefing and networking session** and host the **final presentation**.
4. A **professional mentor** from within the organisation (with 2+ years of professional experience in any sector), who will commit up to **2 hours per week** for meetings and feedback to support the project team (and also benefit from the professional development experience).

Engage a team of international students to undertake a 3-week project for your organisation!

Next Cohort: 6 – 24 May 2019

To find out how to get involved, please email connects@studycairns.com.au

BENEFITS FOR YOUR ORGANISATION



Culturally diverse and interdisciplinary team

Have a diverse and multidisciplinary team look at your business challenges and bring on a fresh, new perspective, as well as creativity and innovation. The team may have specific overseas market knowledge you can tap into.



Real outcomes

Your student team will be required to develop solutions and recommendations, and present these in a final report as well as presentation format.



Employee learning and development

Opportunity for the client and/or mentor to develop project management skills as well as experience leading a diverse team.



Talent access

Work with a team of students and see how they perform under time pressure on a real world team project. Note that there is no requirement to engage the students post-project.

HOW IS THIS PROGRAM DIFFERENT?



No costs incurred by you or your organisation.



Remote team that works independently



Manageable and efficient
Practera coordinates the program.



Online and offline support for your team through the app and a professional mentor. This ensures greater outcomes.



250 - 300 hours of dedicated student work over a three week period.



Help students develop key skills for the present and future of work whilst getting real outcomes for your organisation.



Practera

Practera is a multiple award-winning, recognised tech innovator and education provider that has facilitated high quality work-integrated learning experiences for over 10 000 students.

FAQs

What discipline are the students from?

You will get a team of 4 - 6 students, all studying different disciplines. Many students will have a varied experience from working and studying in their home countries prior to Cairns.

Can I request for the students to be from a specific cultural background or discipline, which align with my project?

You can let us know your preferences, and we will do our best to make it happen, but we cannot guarantee it.

What's the commitment from their side?

The students commit up to 50 hours of work each, over the 3-week period. They also commit to act as consultants and cater to the needs and schedules of their client.

Do I need to provide office space for the students?

No. The students work remotely and are not located at your offices, unless you'd like to offer them the option.

Who owns the work that the students deliver?

The client owns the outputs and outcomes of the project.

What type of projects work the best?

Non-technical projects like market research, social media strategy and competitor analyses.

Do you have example project briefs you can share?

Yes, we've got example templates for the three projects mentioned above.

What are some project brief tips?

- **Quality over quantity:** set project outcomes that are achievable within a 3-week period, and will give you real value and depth vs. generic recommendations
- **Outline clear project requirements**
- **Have realistic expectations:** have high standards for your project, but remember that these are students
- **Ask for help, if needed:** If you're not sure about what project to focus on, or how to define a scope, ask the Practera team